

## Background

The assessment of the Rural Development mid-term evaluation reports showed that not only the early timing of the mid-term evaluation but also **problems with data availability and quality** were among the most prevalent hindrances to the generation of reliable evaluation results.

**Evidence-based evaluation** in Rural Development requires the application of robust evaluation methods which are able to identify net effects and to assess the impacts of policy interventions. In order to adequately inform such evaluation methods **sound data** and **good cooperation between data providers** (Paying Agencies, statistical offices) **and data users** (Managing Authorities and evaluators) are vital. A **targeted data management** aims to

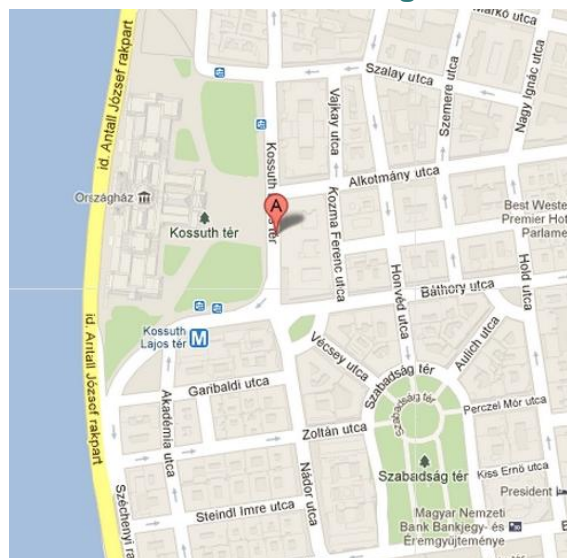
- set up a system to collect beneficiary-data, non-beneficiary data and contextual data
- organise inter-institutional cooperation in order to collect data in time and to provide timely and meaningful data to evaluators
- collect, process and store monitoring data in line with CMEF standards
- create the basis for reliable control groups

In the programming period 2014-2020, targeted data management will gain in importance. Against this background, it is useful to draw lessons from current practices and draw conclusions for evidence-based evaluation in the current and future programming periods.

### Read more:

[Methodological assessment of Mid-term evaluation reports of 2007-2013 Rural Development Programmes](#)

## How to reach the meeting venue?



Further information: [Underground map](#) >>> [Events](#) >>>

## Contacts

### Overall coordination:

Helpdesk of the European Evaluation Network  
for Rural Development  
Chaussée Saint-Pierre 260  
B-1040 Brussels  
Tel. +32 2 736 18 90  
E-mail: [info@ruralevaluation.eu](mailto:info@ruralevaluation.eu)  
<http://enrd.ec.europa.eu/evaluation/>

### Local organizer / host:

Managing Authority of the Hungarian RDP  
Ministry of Rural Development  
Kossuth tér 11, 1055 Budapest.

## Good Practice Workshop

# Targeted data management for evidence-based evaluation in Rural Development

**Budapest, 8-9 October 2012**

### Venue information:

Ignác Darányi Hall  
Managing Authority of the Hungarian RDP  
Ministry of Rural Development  
Kossuth tér 11  
1055 Budapest.

*Participation is limited to 60 participants and therefore subject to confirmation via e-mail.*

[Please register online >>>](#)

**Registrations are open until 15 September 2012.**



European Commission

VIDÉKFEJLESZTÉSI  
MINISZTERIUM

## Agenda 8 Oct. 2012

### Thematic focus

This workshop seeks to identify what types of data and systems of targeted data management are required for evidence-based evaluation in the context of the Rural Development Programmes. It will seek to develop a checklist for more targeted data management on the basis of good practice case studies from the current programming period and an expert input on data management. This is intended as a useful input to the *ex ante* evaluations and the evaluation plans.

### Objective

- Share experiences and good practices of targeted data management
- Develop understanding how data management informs evidence-based evaluations
- Draw practical conclusions for the current (ongoing and *ex post* evaluation) and next programming period (programming, *ex ante*, evaluation plan)

### Main target audience

Representatives of data providers (Paying Agencies, statistical offices, measure managers) and data users (Managing Authorities, evaluators, etc.).

### Method

Presentation of case studies, interactive discussions animated by Helpdesk experts. Working language: English.

### Outcome

The workshop documentation will be published on the [website](#) of the Evaluation Expert Network and presented to Evaluation Expert Committee (ExCo).

## Agenda 9 Oct. 2012

### 13:00 Introduction & framing

- |  |   |
|--|---|
| • <b>Welcome, presentation of workshop agenda</b>  | Dr. Miklós Maácz,<br>Head of Rural Development department,<br>Evaluation Helpdesk |
| • <b>The new regulatory evaluation requirements and their implications for data management</b> | DG Agriculture Unit L.4 and G.2   |
| • <b>What types of data are needed for the evidence-based evaluation of RDPs?</b>              | Rolf Bergs, evaluator   |
| • <b>Plenary discussion</b>  | Isabel Naylor, Hannes Wimmer, Evaluation Helpdesk                                 |

### 14.30 Coffee break

### 15:00 Existing experiences of systematic data management in RDPs (Part 1)

- |   |   |
|---|---|
| • <b>Case Studies:</b> The view of data collectors and data users | Combined presentation by data collectors and data users |
|---|---|

### 17.30 End of day 1

### 09:00 Existing experiences of systematic data management in RDPs (Part 2)

- |   |                              |
|---|------------------------------|
| • <b>Horizontal comparison between case studies:</b> Which methods can be used in the individual case studies on the basis of the data collected? What are the major bottlenecks to fulfil the future requirements? | Group work & plenary session |
|---|------------------------------|

### 10:00 Coffee break

### 10:30 Summary session

- |   |   |
|---|---|
| • <b>Creating the framework conditions for targeted data management on the basis of the case study comparison:</b> key features, responsibilities, role of evaluation plan, institutional cooperation | Group work  |
| • <b>Joint development of a checklist for more targeted data management in view of the <i>ex ante</i> evaluations and evaluation plans</b>  | Plenary synthesis session<br>Andreas Resch, Isabel Naylor |

### 13.00 Closing the workshop

- |                       |          |
|-----------------------|----------|
| • <b>Lunch buffet</b> | Helpdesk |
|-----------------------|----------|