



Speed Dating Event in Rome Italy-Croatia-Finland

## LAG MONTAGNAPPENNINO

Rome, 4<sup>th</sup> of April 2019













## **Description of the territory**



- LOCATED IN THE NORTHERN PART OF TUSCANY THE TERRITORY OF THE LAG INVOLVES 28
   MUNICIPALITY AND A POPULATION OF AROUND 100.000 INHABITANTS.
- MOUNTAIN AREA: APPENINES AND APUAN ALPS
- FOUR GEOGRAPHICAL AREAS: GARFAGNANA,
  MEDIA VALLE DEL SERCHIO, ALTA VERSILIA,
  MONTAGNA PISTOIFSF
- SERCHIO RIVER IS THE MAIN RIVER
- MAIN ACTIVITIES: SERVICES, COMMERCE, TOURISM, AGRICULTURE, INDUSTRIES CONNECTED WITH THE RIVER (PAPER INDUSTRIES AND PHARMACEUTICAL)
- MAIN PROBLEMS: DEPOPULATION OF VILLAGES, UNEMPLOYMENT, LOSS OF AGRICULTURAL AND TRADITIONAL ACTIVITIES AND LOSS OF BIODIVERSITY



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## **Description of the strategy**

#### **MAIN THEMES:**

- Renovation of historical rural centers and the agro-forestry and pastoral landscape connected to them;
- Diversification of economic activities in rural areas;
- Support for the protection, enhancement and restoration of the rural heritage of the area (historical, cultural, environmental);

#### **ACTIONS:**

- SUPPORT FOR THE CREATION AND DEVELOPMENT OF MICRO ENTERPRISES -DEVELOPMENT OF COMMERCIAL, TOURISTIC, ARTISANAL ACTIVITIES
- SUPPORT TO SMALL FARMS
- VILLAGE RENEWAL IN RURAL AREAS
- SUPPORT TO PUBLIC RECREATIONAL INFRASTRUCTURES, TOURIST INFORMATION CENTERS AND TOURIST SMALL-SCALE INFRASTRUCTURES
- SUPPORT FOR INVESTMENTS IN FORESTRY TECHNOLOGIES AND IN FOREST PRODUCTIONS
- ENHANCEMENT OF CULTURAL HERITAGE





## **Description of LEADER cooperation**

## **OBJECTIVES:**

- REPRODUCTION AND MAINTENANCE OF ECOSYSTEMS AND RELATED SERVICES
- INCREASE THE CONTRIBUTION OF AGRICULTURE AND SILVICULTURE TO MAINTAIN AND STRENGTHENING BIODIVERSITY

## **THE IDEA**

THE PROJECT PROPOSES AN INNOVATIVE MODEL FOR RURAL DEVELOPMENT THAT PUTS AT THE CENTER OF ITS INTERVENTIONS THE LINK BETWEEN AGRICULTURAL AND ZOOTECHNICAL BIODIVERSITY AND LANDSCAPE CONSERVATION. THE ACTIONS WILL INCLUDE THE TRANSITION FROM BIODIVERSITY CONSERVATION POLICIES TO VALORISATION POLICY IN THE FIELD, THROUGH ACTIONS TO RECOVER THE ORIGINAL LANDSCAPE AND AGRICULTURAL LAND CULTIVATION, ACTIONS TO RECOGNIZE THE LANDSCAPE VALUE OF THE LAND.





## **Description of LEADER cooperation**

#### **COMMON JOINT ACTION (INVOLVES TRANSNATIONAL AND LOCAL PARTNERS):**

- MAPPING ACTIONS AIMED AT ENHANCING THE LOCAL BIODIVERSITY OF THE REGIONS INVOLVED;
- VALORISATION OF LOCAL VARIETIES THROUGH THE ACTIVATION OF SHORT CHAINS AND FOOD COMMUNITIES;
- SHARING OF GOOD PRACTICES AND EXCHANGE OF EXPERIENCES IN THE REGIONS INVOLVED;
- DEFINITION OF GUIDELINES FOR THE CONSERVATION OF BIODIVERSITY (PUBLICATIONS, LEAFLETS);
- POLICY MAKING ACTIONS IN THE REGIONS INVOLVED (CONFERENCES ETC);

## **LOCAL ACTIONS (GAL MONTAGNAPPENNINO STRATEGY):**

- SMEs: SUPPORT FOR RECOVERY ACTIONS AT THE ORIGINAL DESTINATION AND ON THE CULTIVATION OF AGRICULTURAL LAND (MEASURE 1.2, 4.1.1 AND 16.2)
- PLANT NURSERY / PUBLIC INSTITUTION: RECOVERY AND CONSERVATION OF ANIMAL AND PLANT SPECIES, THEIR INTRODUCTION IN THE FIELD (MEASURE 7.5, 7.6.1 16.2)





#### **Contact details**

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## **My LAG in pictures**











