The utility and use of tailored performance assessment tool of advisory services

RAMONES-PL project experience

Rural Advisory Monitoring and Evaluation System linked to Precision Learning (RAMONES-PL)

gLOCAL Evaluation Week 2022

Project information

* Number: 2020-1-HU01-KA202-078738

Timeline: 1 September 2020 – February 28 2023

Programme:

Erasmus+ Call 2020 Round 1 KA2

Cooperation for innovation and the exchange of good practices

KA202 - Strategic Partnerships for vocational education and training

* Partners:

GAK, Hungary (coordinator) | CREA, Italy | FACE, North Macedonia | Gazdakontroll, Hungary | LLKC, Latvia | SUA, Slovakia | SS Arboretum Opeca, Croatia

Project objective

- * To strengthen rural advisory services, by improving their standards through a monitoring and evaluation system that can simultaneously support
 - * the development of a **targeted**, **personalized**, work based, vocational **training** programme and
 - * the establishment of a quality certification scheme.
- * https://www.ramones.eu/

Connected RAMONES-PL output

- * Following competency framework development (IO1)
- * Evaluation methodology (led by CREA) (under IO2)
- * Advisory performance assessment tool
 - * questionnaire for the self-assessment of the advisory performance
 - * Content: Guiding questions for advisory services assessment
 - * User: Individual advisor
 - * Timing for collection of information via questionnaires: Yearly

102 A2 Deliverable



Rural Advisory

Monitoring and Evaluation System

linked to Precision Learning

Methodology of evaluation

RAS Monitoring and evaluation framework

Output O2/A2 RAMONES-PL project (2020-1-HU01-KA202-078738)

Leading organization: CREA

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ADVISORY PERFORMANCE ASSESSMENT TOOL

QUESTIONNAIRE FOR THE SELF-ASSESSMENT OF THE ADVISORY PERFORMANCE



O2 RAS Monitoring and Evaluation methodology

Content: Guiding questions for advisory services assessment

User: Individual advisor

Timing for collection of information via questionnaires: Yearly

Dear Partner

We are constantly improving our services and contacts in order to ensure that our adult education partners are sufficiently mature. Please help us by filling in the questionnaire.

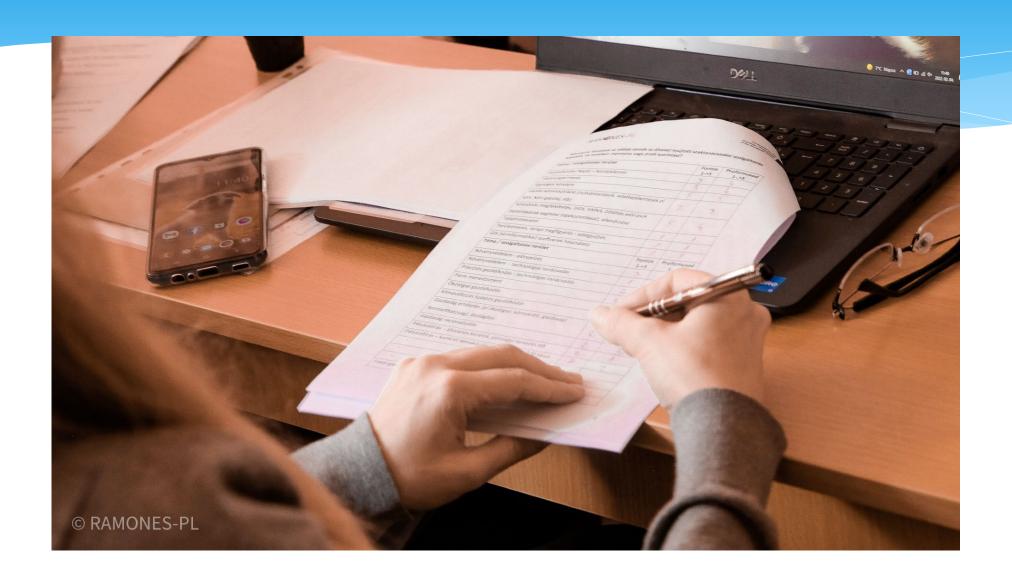
Thank you in advance for your help!

| Area of Performance | Assessment criterion | Question | | Answer | | | |
|--|--|----------|---|--|--|--|--|
| 1 Relevance of the advisory services | Contents are Relevant for farmers/clients (Advisory Contents are need and opportunities driven) | Q1.1 | How frequently do you put in use surveying tools/procedures and methods to assess the needs for advisory services of your clients? | □ Almost always (after every service) □ Often □ Sometimes □ Seldom □ Never | | | |
| 2 Effectiveness and advisory contents | Effective in practical terms, for solving problems or reaching specific objectives | Q2.1 | How do you rate your effectiveness and advisory contents on support for decision making? | □ Very Good □ Good □ Acceptable □ Poor □ Very Poor | | | |
| | | Q2.2 | How do you rate your effectiveness and advisory contents on Transfer of knowledge? | □ Very Good □ Good □ Acceptable □ Poor □ Very Poor | | | |

Using the tool in next projects steps

- * Preparing localized versions of the questionnaire (HU, MK, SK)
- * Filling it out by field advisors https://www.ramones.eu/en/node/44
- * Analysing the results, identifying personal capacity / knowledge gaps of advisors,
- * especially where perceived importance is 2+ points higher than proficiency, and
- * connecting them with suggested—personalized modules training (under development until project end adding + modules, additional useful "by product" of the project

Advisory forms filled out in Febr. 2022 in HU



Importance / proficiency results Technical, professional skills

| Name | adv topic1 | imp/prof | adv topic2 | imp/prof | adv topic3 | imp/prof |
|-----------------|---|----------|--|----------|---|----------|
| Nagy Attila | Soil nutrition planning (no module yet) | 5_3 | Organic farming | 3_2 | | |
| Csoba Judit | Cross compliance | 5_4 | Organic farming | 4_3 | Sustainability assessment | 3_1 |
| Doktor Gábor | Soil nutrition planning (no module yet) | 5_4 | Climate change conscious management | 5_3 | Sustainability assessment | 5_3 |
| Füzi Tamás | Cross compliance | 5_3 | Interactive innovation | 5_3 | Organic farming | 5_3 |
| Bányai Tibor | Soil nutrition planning (no module yet) | 5_4 | Project management (no module yet) | 5_4 | | |
| Rátkai Tamás | Cross compliance | 5 4 | Soil nutrition planning (no module yet) | 5 4 | | |
| Rácz Judit | Soil nutrition planning (no module yet) | 5_4 | Cross compliance | 5_4 | Plant protection – forecast (no module yet) | 5_4 |

Soft skills

| | | Eval | | _ | Time manage | | Stres | |
|-------------|-----------------|------|------------|------|----------------|----------|-------|-----|
| Name | Monit | | Serv alone | | ment | Conflict | | Cov |
| | | | | | | someti | | |
| Nagy Attila | Crm | No | 4 | no | often | mes | 2 | No |
| | | | | | | someti | | |
| Csoba Judit | Crm | No | 4 | yes | often | mes | 2 | No |
| | crm, calenda | | | | | | | |
| Gábor | r | No | 4 | yes | seldom | no | 2 | No |
| | crm, calenda | | | | someti | | | |
| Füzi Tamás | r | No | 3 | o/no | mes | seldom | 1 | No |
| Bányai | | | | | someti | | | |
| Tibor | various | yes | 5 | yes | mes | seldom | 2 | No |
| Rátkai | | | | | | | | |
| Tamás | no | no | 5 | yes | seldom | seldom | 3 | No |
| | crm, calenda | | | | | | | |
| Rácz Judit | r | No | 4 | yes | often | seldom | 1 | No |

Learning modules to be assigned to advisors' based on personal profile

* Soft skills

- * Time Management
- * Creativity
- * Effective Communication
- Leadership Development
- * Teamwork
- * Conflict management
- Effective listening
- * Customer relations
- * Advisory process, advisory profile
- * Stress management and burnout

* Technical / specific skills:

- Direct sale of agricultural products
- Sustainable use of pesticides

Interactive innovation

- Biomass renewable energy advisor
- Eco-farming (introduction)
- * Cross compliance / conditionality
- * New CAP
- Climate smart farming
- * Farm sustainability assessment
- E-agriculture concepts, EU strategies
- Digital systems within Agriculture 4.0
- Advisory issue tracking monitoring
- Useful mobile apps for advisory work

E-learning system

