

CLLD Cooperation OFFER

Title of the proposed project (English)

Project regarding tourist trails

Type of project (select as many as you want)

Cooperation within the MS	Transnational cooperation	Sea basin cooperation
Across regions	□ Cross-border cooperation	Mediterranean
Within the same region	☑ With other MSs (no shared	□ Baltic
	border)	🗆 North Sea
	Non EU countries	□ Atlantic

Brief summary of the project idea (max 800 characters)

The project refers to setting, marking and promotion of tourist routes in the area of LDS, i.e. trail
riding, walking trail, NordicWalking and culinary trail (selection up to 7 places which serves minimum
1 local dish). As part of the project, publications describing the created trails and including the offer
of tourism on these routes will be published. A tourist infrastructure will be created on each newly
created route. Tourist routes will be connected to each other and marked with a coherent numeric
system, the use of which does not require knowledge of the Polish language. It will be the only
network of routes in Poland marked with the use of this innovative method.

Looking for partner located in the following types of areas (select as many items as you want)

National / Regional	🗆 Rural	Isolated / remote
borders	🛛 Peri-Urban	Sea basin
Inland	🗆 Urban	Mediterranean
Island	🖂 Small town	Baltic
Lakes and rivers	Historic centre	North Sea
🗆 Coastal	Densely populated residential	□ Atlantic
Mountainous	area	
	Segregated/deprived neighbourhood	

🛛 High Nature Value	□ Forest	Presence of relevant
Cropland	Non-productive land	cultural sites
□ Pasture	□ Industry	Mineral extraction
		Protected areas

Topic of the project (select up to 10 items)

☑ Innovation	Built environment
Research & Development	Village, harbour renewal
New technologies	Public / community spaces / green areas
Knowledge transfer / education / training	Energy efficiency, retro fitting buildings
activities	Reconversion brownfield areas
Broadband / Internet / ICT	Rural infrastructures
Culture and Cultural heritage	
□ Agriculture & Farming	Social inclusion / Public services
Small farms	□ Integrated service delivery
Semi-subsistence farming	□ Social services
Organic farming	□ Transport & Mobility
□ Livestock	
Animal welfare	□ Health
Young farmers	
🗆 Urban farming	□ Anti discrimination
	□ Social enterprises
□ Fisheries and aquaculture	Employment / job creation
	□ Access to labour market
Aquaculture	Work-private life reconciliation
Forestry	□ Self-employment
Food & Drink	□ Upskilling
Marketing	
Supply chains / Producer organisations &	Target groups:
Cooperatives	⊠ Youth ⊠ Women
Non-food products / Crafts	☑ Women ☑ Long term unemployed
Business development	□ Homeless
Economic diversification	\boxtimes Elderly
Tourism / Territorial branding	□ Migrants
Natural environment & Resources / Landscape	
Climate change mitigation / adaptation	□ Marginalised communities e.g. Roma
Local energy production / renewable energies	\square People with disabilities
Circular economy / bio, green economy	□ Ex offenders
□ Governance	□ Others
Community development	
Rural Urban linkages	
Additional keywords: (up to 3)	
Tourism, activity	

OBJECTIVE

Initial position / background / local context of the proposed project (*max 800 characters*) The starting situation or local context in which the projects is going to operate

Bialskopodlaska LAG in the previous financial perspective implemented a transnational cooperation project on the development of tourism with the LAG from Belgium, using the acquired knowledge of the Belgians in the scope of tourism organization, especially tourist routes. Polish LAG in cooperation with the Belgians has defined and marked the Bug-Krzna waterway with an innovative numerical method (the prize: "The Best Polish Tourist Product in 2011) and over 1000km of bicycle routes (Bicycle routes of the South Podlasie region, nominee for the best tourism project: Nordic-Baltic-Leader Cooperation Award 2013). At present Bialskopodlaska LAG cooperates with Polish LAG: Ziemi Siedleckiej, which has experience in the creation of tourist routes promoting the culinary heritage of the region.

Proposed objectives / target group and activities (max 800 characters)

The development of tourism in the area of LAGs, encouraging potential tourists to visit the region. The project is aimed at a wide audience of both tourists visiting the LAG area as well as all social groups inhabiting this region, including young people and disadvantaged groups. Bialskopodlaska LAG in cooperation with the Ziemi Siedleckiej LAG from Poland and a foreign partner wants to create, mark and connect in the common network of tourist trails: riding, walking, NordicWalking and the culinary route.

Country and /or kind of partner you are looking for (ALL EU in case the interest is on any EU country)

Italy

Languages spoken by your LAG staff

English, Polish

OFFERING LAG

Contact details

Member State	Poland
Region	Lubelskie voivodeship
LAG name	Bialskopodlaska Lokalna Grupa Działania (Bialskopodlaska LAG)
Contact name	Mariusz Kostka
E-mail	m.kostka@blgd.eu; m.kuzmiuk@blgd.eu
Tel.	+48 501166866
LAG Address	Ul. Bialska 30, 21-542 Leśna Podlaska Office/Correspondence address: ul. Sapieżyńska 2/15, 21-500 Biała Podlaska

This Cooperation Offer is valid until

This is a mandatory field! Please provide a date after which the cooperation offer will not be valid anymore.

October 2018

Date: 9.08.2018