

Speed Date Italy – France

GAL pays de Guéret

CREA - PB
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Description of the territory

Key data on the area « pays de Guéret »

Member State: France - **Region:** Nouvelle Aquitaine

Legal structure: Communauté d'Agglomération du Grand Guéret

Number of municipalities: 39 ; **Surface area:** 793.5 km²

Average density: 40.2 inhabitants /km²

Area's characteristics:

- Rural area made up of a central town, Guéret (13 500 inhabitants), suburban and rural villages.
- If the agricultural sector remains substantial (cattle farming), the service sector is all the more important and knows a significant growth. Few industries.
- The demography knows a stabilisation, even a slight increase, of the number of inhabitants ;
- Ageing population (30% of the population is over 60) ; few young people.

Nevertheless, instead of considering this ageing as a handicap regarding its development, the territory decided to make it an asset and gambling on the "silver economic" growth. Pays de Guéret has been a pioneer in this field as it contributes to open a resource center on health and home automation.



Description of the strategy

Keeping an active population and welcoming new living force is what is at stake in order to guarantee territorial development.

- **The LAG aims to strengthen the territory attractiveness, relying on local resources and gambling on innovative projects** in the fields of economic development, service sector, and living environment.

With this purpose, LAG pays de Guéret supports local actors on the following themes:

- Development of digital uses
- Silver Economy
- Services dedicated to people's well-being
- Local economic sectors, especially local food products
- Tourism
- Culture
- Sports, especially outdoor sports

Key words of project selection : scope of territorial impact, innovation, local partnership, sustainable development

Description of LEADER cooperation

Brief description of the cooperation strategy

The aim of cooperation projects is to enrich local development strategies with an inter-territorial and / or transnational dimension that can reinforce and sustain local actions. Therefore, LAG pays de Guéret is potentially interested by all cooperation projects related to its local development strategy.

Brief description of the project ideas

- An experience to share : the creation of a group of employers in the medico-social sector, offering a Human Resources solution to its members ;
- A project idea : cooperate with an association of organisations acting in the field of social and solidarity based economy, on a project of sharing vehicles between companies, and/or on a project of developing a buying group specialised in social and solidarity based economy ;
- A project idea “Handicap and Housing” : cooperate with an association which provides support to people with disabilities. This association would like to cooperate on alternative housing solutions for disabled people, in order to improve their social integration.
- A project idea : promote coworking in rural areas, as a tool for local development. Rural co-working spaces could stimulate economic activity and help maintain the population in rural areas.

Contact details

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