



INSPIRING PROGRAMMING FOR LIVING EUROPEAN MOUNTAINS BY 2020

Conference co-organised by the Italian Rural Network and Euromontana

ROME 6-7th June 2013

Objectives

The objective of the event will be to inspire the elaboration of 2014-2020 development programmes impacting mountain areas, with an overall view on Common Strategic Framework (CSF) funds and a more specific focus on rural development fund (EAFRD). In that sense, the event would be a follow-up to the ENRD event "Successful programming" on 6-7 December 2012.

Target audience

The event is targeted at RDP Managing Authorities and people involved in formulation of rural development programmes in general, mountain stakeholders and organisations, people involved in regional policy and design of operational programmes which need to be coordinated with rural development programmes.



ROMA EVENTI - Fontana di Trevi
PIAZZA DELLA PILOTTA, 4
00187 ROME - ITALY



THURSDAY 6TH JUNE

POLICY CONTEXT, LEGISLATION AND TOOLS: WHAT IS NEW?

13.00 Registration of participants and welcome cocktail

13.30-15.40 OPENING AND KEY NOTE SPEECHES

Chairman:

Francesco Mantino - Italian Rural Network

- 13.30** Opening speech by **Giuseppe Blasi**
Head of the Department for the European and International Policies and for the Rural Development - **Ministry of Agriculture, Food and Forestry Policies - Italy**
- 13.45** Speech by **Sabina De Luca**
Head of Department for Development and Economic Cohesion
Ministry of Economic Development
- 14.00** Speech by **Juanan Gutierrez Lazpita**
Euromontana President
"Towards mountains 2020: capitalizing our knowledge to inspire programming"
- 14.20** **Thomas Dax**
Federal Institute for less-favoured and mountainous areas - Austria
"Overview on the mountain policies in OECD Countries: governance solutions, innovative approaches"
- 14.40** **Lukas Visek**
DG AGRI - European Commission
"How to reap full benefit of new integrated policy tools offered by the policy package for 2014-2020?"
- 15.00** Wrap-up of the first session by **Francesco Mantino**
- 15.15** Questions and debate
- 15.40** Coffee break



16.00-18.30 INTEGRATED APPROACH IN PRACTICE: EXAMPLES OF MOUNTAIN POLICIES ACROSS EUROPE

This part of the event aims to review relevant experiences of currently used models of governance in order to feed proposals for the future policies. We will look, at different governance levels, at how integrated approach has been implemented in practice in the past, in different contexts. We will look especially at experiences where several measures or action lines are combined, from one or different funds, to achieve strategic development goals and investigate the issue of delegation of management of EU funds. Four presentations from regional, interregional and local level.

Chairman:

Paolo Ammassari - Head of Unit DISR III - Irrigation, agriculture and environment
Ministry of Agriculture, Food and Forestry Policies - Italy

Regional perspectives: how to approach integrated mountain development at regional level?

Robin Clarke - Head of Policy at Highlands and Islands Enterprise - Scotland
**"A more integrated approach of territorial development in the next period?
On-going reflections for the Highlands of Scotland"**

Gianluca Cadeddu - General Director of the Regional Centre of programming
Sardinia Region - Italy
"Integrated approach for the development of mountain areas in Sardinia"

Macro-regional and inter-regional perspective: how to organise mountain development at massif scale across administrative borders

Geneviève Borodine - Regional Council of Rhône-Alpes
Tourism Management, Mountain and Parks - France

Local leadership: the role of municipalities in delivering integrated development

Micaela Fanelli - Member of ANCI Office for Community policies and development plans
Delegate of the President of ANCI - Mayor of Riccia (CB) - wich will present some experiences of integrated approach in mountain areas.

Followed by questions and debate

18.00 Wrap-up and conclusions by **Paolo Ammassari**

18.30 End of the first day



FRIDAY 7TH JUNE

9.00-11.30 FRESH IDEAS FOR FRUITFUL RURAL DEVELOPMENT PROGRAMMING
Two parallel workshops on relevant project examples implemented by stakeholders in Europe

9.00 Introduction to the second day by **Giuseppe Cacopardi**
Director General for Rural Development
Ministry of Agriculture, Food and Forestry Policies - Italy

Parallel workshops

WORKSHOP 1: **Mountain supply chains: innovation and competitiveness for a sustainable economy (FR-IT)**

Alexia Rouby - Euromontana

Riccardo Passero - Italian Rural Network

Rural development priorities addressed: fostering knowledge transfer and innovation in mountain agriculture, forestry and rural areas; enhancing the competitiveness and promoting food chain organization.

9.15-10.30 Five presentations: examples of initiatives aiming at developing new products - food and tourism - with a full value chain approach paying attention to economic and environmental sustainability.

Pierre Poullain - Association of chambers of agriculture of the Pyrenees (ACAP) - France
**"Integrated approach of Pyrenean agro-pastoral economy:
the inter-regional and multi-fund programme PSEM and support to supply chains"**

Elena Cuniberti - LAG Mongioie - Piedmont - Italy
"Project *from the seed to the cookie* and short supply chain for the quality of Piedmont meat"



Jone Fernandez - HAZI - Basque Country - Spain

“Cheese processing in high pastures: how to ensure high quality, respect of hygiene rules and price premium? The example of the pilot project on mountain Idiazabal”

Dominik Holzer - Agriculture Department - Autonomous Province of Bolzano
Südtirol - Italy

"Il Gallo Rosso - not just agritourism. Tourism meets agriculture to preserve the farm as a workplace in Alto Adige / Südtirol"

Andrea Casile - President of LAG Area Grecanica - Calabria - Italy

"Ospitalità diffusa and trekking: innovation and development of tourism in the Aspromonte mountains"

10.30-11.30 Questions and debate

Workshop 2: Sustainable mountain environment and communities (EN-IT)

Fabio Cossu - European Network for Rural Development (ENRD)

Giulio Cardini - Ministry of Agriculture, Food and Forestry Policies - Italy

Rural development priorities addressed to: restoring, preserving and enhancing ecosystems dependent on mountain agriculture and forestry; promoting resource efficiency and supporting the shift towards a low-carbon and climate-resilient economy in the mountain areas; promoting social inclusion, poverty reduction and local community services in mountain areas.

9.15-10.30 **Five presentations:** examples of initiatives aiming at preserving environment, landscapes and biodiversity in a specific innovative way; examples of projects aiming at improving infrastructure and services allowing mountain communities to remain lively and attractive to inhabitants.

Pamela Giani - Union of Municipalities Valle del Serchio - Tuscany - Italy

“Conservation of the territory. The key role of farms in the hydraulic and hydrogeological protection of mountain areas”



Laura Gascón Herrero - Provincial Government of Teruel - Spain
**"Commercial services and mobility in sparsely populated mountains:
examples from Aragon"**

Antonio Mortali - Consorzio Comunalie Parmensi - Emilia Romagna - Italy
**"Wood-energy chain. The sustainable management of the Comunalie forests.
Energy and Tourism in the Valtaro forests"**

Flaminio Da Deppo - Alto Bellunese LAG - Veneto - Italy
"Landscapes, settlements, architecture: the experience of Alto Bellunese LAG "

Américo Vicente Teixeira Leite - Polytechnic Institute of Bragança - Portugal
**"Investing in renewable energies at local level in inland areas: successful example
from the municipality of Bragança"**

10.30-11.30 Questions and debate

11.30 Coffee break

12.00 **Conclusions** by rapporteurs of the workshops

WORKSHOP 1: Riccardo Passero

WORKSHOP 2: Giulio Cardini

12.30 Final speech and debate by **Graziella Romito**
Head of unit DISR II - Rural development programming
Ministry of Agriculture, Food and Forestry Policies - Italy

13.00 End of the seminar and light buffet